



COUPE DU MONDE FIS
SKI DE FOND
QUEBEC
FIS CROSS-COUNTRY WORLD CUP



MARCH
14 & 15
2020

PLAINS OF ABRAHAM
WORLD CUP CC QUEBEC.COM

PRESS RELEASE

For immediate release

Quebec City COOP FIS Cross-Country World Cup Registration for the COOP Mini World Cup opens tomorrow

Quebec City, Monday, January 20, 2020 – With less than two months to go before the **Quebec City COOP FIS Cross-Country World Cup** brings the world’s elite cross-country skiers to the Plains of Abraham March 13–15, now’s the time to sign experienced young cross-country skiers up for the **COOP Mini World Cup**. New for 2020, this fun event is a great way for young skiers between 5 and 12 years of age to put their skills to the test tackling a range of obstacles on the same course the professional athletes raced around just hours earlier! The entry fee for this event is \$20 (plus taxes and service fees). Online registration opens tomorrow, Tuesday January 21, at worldcupccquebec.com. Only a limited number of entries are available, so don’t miss your chance to register for this exciting new event!

Mini cross-country athletes can look forward to living their dream of following in the ski tracks of their World Cup idols on Saturday, March 14 and Sunday, March 15, from 3:30 p.m. to 5:30 p.m. Entrants will each receive an official bib and attend a pre-event preparation meeting and ice-breaker activity. There will be a sprint-style start,¹ (with six skiers per corral and 5-10 minutes between corrals). The event will be commentated by none other than the official World Cup commentator. After the event, all entrants will receive an official medal and post-event snack and will be invited to an autograph-signing session with the Canadian World Cup athletes. Course and start time details based on age group will be sent out closer to the event.

Trainers wishing to obtain accreditation to cheer young skiers in this fun challenge can apply starting tomorrow by submitting their NCCP certification number through the registration platform parents and guardians will use to sign their children up for the event.

Click [here](#) to see how much fun last year’s COOP Mini World Cup was in Dobbiano, Italy.

No equipment will be available onsite. Glasses or goggles are mandatory. Parents will not be admitted to the official course zone. Only accredited trainers will be granted access.

¹ No results will be provided following this event.

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About Quebec Winter Events Corporation

The mission of Quebec Winter Events Corporation (QWEC) is to promote winter sports on home snow through international events such as the FIS Cross-Country World Cup. In addition to attracting the world's top winter sport athletes, QWEC works hard to support the development of amateur sport through each of its events.

About Gestev

Founded in 1992, Gestev is a dynamic event management company specializing in happenings that make their mark locally as well as on the world stage. Over the years, Gestev has raised event management and production standards by adding a party twist to high-calibre sporting events and other happenings, including music shows and live entertainment, while making competitions accessible to all. Red Bull Crashed Ice, Vélirium, the UCI Mountain Bike World Championships, the Je Cours Qc running events and the FIS Cross-Country Skiing World Cup events are just some of the major events organized by Gestev, which also manages the Baie de Beauport recreational site and its own experiential marketing agency.

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